



INCUBATION PROGRAM TECH & SCIENCE

Are you a student, researcher or technology professional with an innovative business idea? Our Incubation Program helps you develop your tech or science concept into a successful company. We cover all stages of starting a business and help you boost your entrepreneurial skills. Once you are accepted into the program, we guarantee two years of support. We have an expansive network of mentors, investors and industry experts who want to work with young innovators like you!

WE OFFER

- 12 weeks of interactive lectures and workshops
- Individual mentoring sessions with seasoned entrepreneurs and business experts
- A network of consultants and service providers
- Access to our professional network of partners
- Matching to venture capital and industry leaders
- A vibrant and welcoming community of passionate founders
- An ACE discount on renting office space at the Startup Village

FOR WHOM

- MSc or PhD students, researchers, technology professionals or alumni from UvA or any other Dutch university
- You have an innovative tech or science business idea
- You have a passionate and ambitious team
- You are willing to set up your business in the Amsterdam region
- You have a potential for growth and ambition to scale up internationally

FACTS

DATES

October 2-6 - full-time
Oct. - Dec. - weekly follow-up sessions

LOCATION

Startup Village Amsterdam

COSTS

Fully sponsored*

LANGUAGE

English

APPLY AT
ACE-INCUBATOR.NL

PROGRAM OUTLINE

WEEK 1 WEEK 2-12

TURN YOUR IDEA INTO A VIABLE BUSINESS CASE

Five days (full-time).

Crash course in entrepreneurship covering all essential aspects of starting an innovative and viable business:

- Entrepreneurship and innovation culture
- Business and revenue model
- Go-to-market strategy
- Startup funding
- Pitching
- One-on-one mentoring sessions with entrepreneurs, business developers and startup experts

VALIDATE YOUR BUSINESS IDEA AND ACQUIRE CUSTOMERS

Weekly workshops and biweekly mentoring sessions to help you validate your business model and strengthen your skills as a starting founder:

- Customer development
- Product development
- Startup financials and administration
- Investor insights & term sheets
- Sales and negotiations
- Branding
- Pitching and more...

*SUCCESS FEE MODEL

Our success fee model means we help you grow your business. In return, we take a share of 2% for a period of max. 5 years to reinvest in our program if and when you start to earn a yearly revenue of 250K or more. This way, your success will help other innovators start new companies!

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ WE STARTED AS A TEAM OF PROGRAMMERS WITH NO BUSINESS EXPERIENCE. BY THE END OF THE PROGRAM WE REALLY FELT LIKE ENTREPRENEURS. ”

Bart Vredereg, Aiir Innovations

“ BEING PART OF ACE’S PROGRAM WAS TREMENDOUSLY HELPFUL. IT INSPIRED ME AND HELPED ME ORGANIZE MY THOUGHTS AND MAKE A PLAN ON HOW TO START MY OWN COMPANY. ”

Andrea Candelli, LUMICKS